



The Physicians Advocate's Clients Earn Additional 10% SecuReach Discount!

Every so often we discover a system that truly can have an impact on patient safety. That system is **SecuReach**.

*"No news is good news is not an acceptable practice regarding test results for patients. **SecuReach** provides away of notifying patients that is satisfying for both the physician and the patient. It takes literally seconds to document a message to a patient, and the patients like hearing the physician's voice. **SecuReach** is worth every penny to me."*

-Mike Berumen, MD, FACOG, Eastside OB/GYN, Fort Smith, Ark.

SecuReach is an effective remedy for the pain caused by the high cost of communicating HIPPA protected information to patients. As "best practice" models begin to mandate that ALL results, even normal's, be communicated to the patient in a timely manner this problem will only escalate.

SecuReach is a combination of test tracking software, secure mailbox and computer dialed calling technologies. It does not require you to purchase any hardware or software; it is a web-based application.

So what specifically can **SecuReach** do for you?

1. **Enhance practice revenue** by ensuring that your patients complete their tests and follow up orders.
2. Greatly **reduce time spent** and, hence, the cost of **communicating test results** to your patients by substituting technology for valuable, costly professional time.
3. **Increase patient satisfaction** by eliminating phone tag; allowing results to be accessed 24/7 and facilitating the sharing of results with family as appropriate.
4. **Increase patient safety** by guaranteeing that if a test is ordered the system won't quit until a result is logged in. Further the system won't quit once a result is dictated until the patient accesses the message.
5. **Peace of mind** through the **linked tests** feature- with one click of the mouse all of your required tests you order, for example, for a diabetic patient will be entered into the system at the right date along with all of the scheduled reminders so nothing will ever fall through the cracks.

How cost effective is **SecuReach**? For less than \$4.00 per provider per day you can have peace of mind that you have increased patient safety in your practice. There is a small

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one-time fee for set up and unlimited training and no contractual commitment beyond one month.

And best yet, The Physicians Advocate has negotiated a 10% discount off of the regular monthly billing charge for our clients!

To learn more about **SecuReach**, please contact The Physicians Advocate, LLC and we'll put you in touch with the principals at **SecuReach**.

Very truly yours,

Christopher Prester, JD, CPCU
President
The Physicians Advocate, LLC

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